

EXPERTISE / SOFTWARE SKILLS

Product/App UX, UI, Web design,
Wireframing, User Flows,
Information Architecture,
Prototyping, Story telling, Usability
Testing, Inclusive Design,
Accessibility, Figma, Adobe XD,
Axure RP, Sketch, Invision, Adobe
CC: Photoshop, Illustrator, Freehand,
Dreamweaver, MS Visual Studio
Code, Copilot, Gemini, Coda,
HTML/CSS

QUALIFICATIONS

- 23 Years of combined design experience across web and mobile platforms.
- Innovative digital designs skills
- Excellent communication & collaboration skills
- Experienced in Agile work environments
- Well versed in Mobile/Desktop App, Responsive Web & Brand Design

OBJECTIVE

Innovative designer dedicated to driving business growth by creating intuitive, user-centered digital experiences.

EDUCATION

Purdue University of Indianapolis, IN
Bachelor of Science, (CGT) Computer Graphics Technology
Emphasis: Multimedia
May 2005

PROFESSIONAL EXPERIENCE

2021–Present - **Truist**

www.truist.com

Senior Designer 1

- Utilized user research, flows, personas, and journey maps within a design thinking framework to improve Truist's digital products.
- Crafted platform-native UI/UX designs for Truist mobile and tablet banking apps across iOS and Android.
- Collaborative FigJam sessions to brainstorm and ideate user-centric solutions to complex bankin problems.
- Managed moderated and unmoderated usability testing sessions with clients to validate design concepts.
- Presented low-to-high fidelity prototypes to product and engineering teams, gathering feedback to iteratively improve the UX.
- Delivered inclusive designs complete with detailed accessibility annotations and handoff documentation.
- Collaborated daily with product and development partners to deliver features across multiple sprints and Program Increments (PIs).

2017-2021 - **(CoStar Group) Apartments.com**

www.apartments.com

Senior UX/UI Designer

- Presented high-fidelity concepts and prototypes to clients, turning user feedback into actionable design improvements.
- Designed flexible, responsive websites optimized flawlessly for desktop, tablet, and mobile screens.
- Crafted intuitive, platform-native mobile app designs for both iOS and Android ecosystems.
- Utilized usability testing, user surveys, and A/B tests to validate design decisions and improve workflows.
- Created engaging visual layouts for web marketing and email campaign strategies.

2013-2017 - **(IHG) InterContinental Hotels Group**

www.ihg.com

Senior App/Web Designer

- Designed responsive web and UI layouts tailored flawlessly to IHG's multi-brand digital portfolio.
- Managed usability testing sessions for guest-facing booking features and rewards member dashboards.
- Built comprehensive wireframes and high-fidelity prototypes to validate new feature concepts.
- Delivered end-to-end UI/UX designs optimized for both web platforms and native mobile apps.
- Utilized HTML, CSS, and jQuery to develop and refine responsive front-end user interfaces.
- Created engaging, animated web assets and rich-media layouts for global email marketing campaigns.